

FOR IMMEDIATE RELEASE:

CONTACT:

Stephanie Ware
Director of Marketing

Office: (919) 439-5636
sware@ahihomes.com
www.vanguardhomesnc.com

Anderson Homes and Vanguard Homes Offers Hometown Heroes Incentive

Cary, N.C., November 10, 2008 - Anderson Homes and their sister company Vanguard Homes are showing their appreciation to our local Hometown Heroes by offering \$5,000 off the base price of any Anderson or Vanguard Home. This new special incentive will be offered to full time firefighters, police, sheriffs, full time teachers at state accredited schools, full time nurses and EMTs, active and reserve military and veterans. Additional current incentives may also be used in addition to the Hometown Heroes incentive, though some restrictions may apply.

Each Anderson Homes community is conveniently located within the Triangle and offers affordable price points starting in the \$110's for town homes and \$120's for single-family homes.

To add to the savings, every Anderson Peak Performance home is ENERGY STAR® certified, meaning it receives multiple quality assurance inspections and performance testing through independent third party performance verification. Peak Performance homes have improved comfort, offer lower maintenance and deliver significantly reduced utility bills with a proven increase in market value.

Vanguard Homes has three local communities with price points starting in the \$300's – Row Homes and Carriage homes that are both WaterSense™ labeled and ENERGY STAR® Certified located in Blount Street Commons, downtown Raleigh's newest urban community, Single Family Homes in Briar Chapel, Chapel Hill, NC boasting the WaterSense™ label, ENERGY STAR® Certification, and built to the Green Builders of the Triangle and NHBA Green Building Standards, and ENERGY STAR® Certified Villas at Forest Hills in Pinehurst.

Located in the community of Briar Chapel in Chapel Hill, NC, Vanguard Homes' "Sensibly Green Concept Home" is the first home in the country to receive the EPA WaterSense™ label and has achieved gold level certification from the Green Home Builders of the Triangle and National Home Builder's Association Green Building Standard.

Vanguard Homes new WaterSense labeled homes will be designed to be at least 20 percent more water efficient than homes currently being built under traditional standards, saving homeowners more than 10,000 gallons of water per year.

About Anderson Homes and Vanguard Homes - Founded in 1980, Anderson Homes is the Triangle's largest locally owned and operated homebuilder. The company's innovative approach to home building, including the breakthrough Peak Performance home, combines certified ENERGY STAR performance with the quality and distinctiveness of customized homes. Anderson Homes has become one of the most respected and sought after builders in the Triangle area of North Carolina.

Vanguard Homes, a sister company of Anderson Homes, is the local Green homebuilding leader. With homes uniquely tailored to the affluent lifestyles of today's homebuyers, Vanguard Homes offers quality, efficiency and innovation in every home. With a strong focus on environmental stewardship, Vanguard's communities exist in carefully selected locations designed to maximize home site integrity, while minimizing environmental impact.

As the only 2006 and 2007 ENERGY STAR Partner of the Year in the Carolinas, and a 2008 ENERGY STAR Leadership in Housing Award recipient, Anderson Homes and its partner Vanguard Homes are proud to continue leading the way with their Peak Performance homes. The true value of an ENERGY STAR qualified new home is in the construction details, but the advantages are obvious - beyond lower utility bills and improved indoor air quality.

For more information on Anderson's Peak Performance homes, call (919) 828-6000, or visit www.AndersonHomesNC.com. For more information about Vanguard Homes, call (919) 439-5653, or visit www.VanguardHomesNC.com.

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